Contract Agreement Between:

CONTRACT

WLWT-TV/DT CINCINNATI
www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
937578 /	06256653

Product
OBAMA FOR FLIGHT A

Contract Dates	Estimate #
07/31/12 - 09/03/12	**1522**

Advertiser	Original Date / Revision
Obama/D/President	08/07/12 / 08/07/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WLWT	Mica Hansen	HRP -Washingt

Special Handling

Demographic
Adults 25+

IDB#	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	08/07/12	08/31/12	Days of Our Lives	1-2p		:30			NM	7	$2,450.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-------	0	$0.00							
Week:	08/13/12	08/19/12	-TWTF--	3	$350.00							
Week:	08/20/12	08/26/12	-TWTF--	2	$350.00							
Week:	08/27/12	09/02/12	-TWTF--	2	$350.00							
N 2	WLWT	08/07/12	08/31/12	NBC Today Show III	10-11a		:30			NM	19	$6,650.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-------	0	$0.00							
Week:	08/13/12	08/19/12	-TWTF--	7	$350.00							
Week:	08/20/12	08/26/12	-TWTF--	6	$350.00							
Week:	08/27/12	09/02/12	-TWTF--	6	$350.00							
N 3	WLWT	08/07/12	08/31/12	NBC Tonight Show	1135-1237a		:30			NM	4	$2,400.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-------	0	$0.00							
Week:	08/13/12	08/19/12	-TWTF--	2	$600.00							
Week:	08/20/12	08/26/12	-TWTF--	1	$600.00							
Week:	08/27/12	09/02/12	-TWTF--	1	$600.00							
N 4	WLWT	08/07/12	08/31/12	11a-12p	11a-12p		:30			NM	4	$1,600.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-------	0	$0.00							
Week:	08/13/12	08/19/12	-TWTF--	2	$400.00							
Week:	08/20/12	08/26/12	-------	0	$0.00							
Week:	08/27/12	09/02/12	-TWTF--	2	$400.00							
D 5	WLWT	08/07/12	08/10/12	1230-1p	1230-1p		:30			NM	0	$0.00
D 6	WLWT	08/07/12	08/10/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	0	$0.00
N 7	WLWT	08/07/12	08/31/12	12-1230p M-F news	12-1230p		:30			NM	7	$2,450.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA FOR FLIGHT A	**1522**

Advertiser	Original Date / Revision
Obama/D/President	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-------	0	$0.00						
Week:		08/13/12	08/19/12	-TWTF--	3	$350.00						
Week:		08/20/12	08/26/12	-TWTF--	2	$350.00						
Week:		08/27/12	09/02/12	-TWTF--	2	$350.00						
D 8	WLWT	08/07/12	08/10/12	2-3p	2-3p		:30			NM	0	$0.00
N 9	WLWT	08/07/12	08/31/12	JUDGE JUDY EF	Judge Judy		:30			NM	12	$6,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	1	$500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WLWT	08/06/12-08/12/12		JUDGE JUDY EF	Judge Judy	-TuWThF----	:30		~~$500.00~~	NM		
See MG 9.13												
13	WLWT	08/10/12-08/10/12		JUDGE JUDY EF	Judge Judy	------F----	:30		~~$500.00~~	NM		
Ⓜ See MG 9.14												
14	WLWT	08/10/12-08/10/12		DR OZ EF	4PM-5PM	------F----	:30		$500.00	NM		
Ⓜ MG for 9.13 08/10												
Week:		08/13/12	08/19/12	-TWTF--	3	$500.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$500.00						
Week:		08/27/12	09/02/12	-TWTF--	4	$500.00						
N 10	WLWT	08/07/12	08/31/12	DR OZ EF	4PM-5PM		:30			NM	13	$6,500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-------	0	$0.00						
Week:		08/13/12	08/19/12	-TWTF--	5	$500.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$500.00						
Week:		08/27/12	09/02/12	-TWTF--	4	$500.00						
N 11	WLWT	07/31/12	08/10/12	430-5a News	430-5a		:30			NM	4	$400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	-TWTF--	1	$100.00						
Week:		08/06/12	08/12/12	-TWTF--	3	$100.00						
N 12	WLWT	08/07/12	08/31/12	430-5a News	430-5a		:30			NM	16	$560.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	1	$35.00						
Week:		08/13/12	08/19/12	-TWTF--	5	$35.00						
Week:		08/20/12	08/26/12	-TWTF--	5	$35.00						
Week:		08/27/12	09/02/12	-TWTF--	5	$35.00						
N 13	WLWT	08/07/12	08/31/12	5-530p M-F news	5-530p		:30			NM	13	$8,775.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	1	$675.00						
Week:		08/13/12	08/19/12	-TWTF--	4	$675.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$675.00						
Week:		08/27/12	09/02/12	-TWTF--	4	$675.00						
N 14	WLWT	08/03/12	08/10/12	5-530p M-F news	5-530p		:30			NM	4	$3,200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Obama/D/President	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	----2--	2	$800.00						
Week:		08/06/12	08/12/12	----2--	2	$800.00						
N 15	WLWT	08/03/12	08/03/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	----1--	1	$200.00						
N 16	WLWT	08/13/12	08/13/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	1------	1	$200.00						
N 17	WLWT	08/07/12	08/10/12	5-6a news	5-6a		:30			NM	4	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	4	$200.00						
N 18	WLWT	08/14/12	08/31/12	5-6a news	5-6a		:30			NM	24	$4,800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	8	$200.00						
Week:		08/20/12	08/26/12	-TWTF--	8	$200.00						
Week:		08/27/12	09/02/12	-TWTF--	8	$200.00						
N 19	WLWT	08/03/12	08/03/12	530-6p M-F news	530-6p		:30			NM	1	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	----1--	1	$1,000.00						
N 20	WLWT	08/07/12	08/31/12	530-6p M-F news	530-6p		:30			NM	10	$6,750.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	1	$675.00						
Week:		08/13/12	08/19/12	-TWTF--	3	$675.00						
Week:		08/20/12	08/26/12	-TWTF--	3	$675.00						
Week:		08/27/12	09/02/12	-TWTF--	3	$675.00						
N 21	WLWT	08/07/12	08/10/12	6-630p M-F news	6-630p		:30			NM	1	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	1	$1,200.00						
N 22	WLWT	08/07/12	08/31/12	6-630p M-F news	6-630p		:30			NM	7	$5,600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	1	$800.00						
Week:		08/13/12	08/19/12	-TWTF--	2	$800.00						
Week:		08/20/12	08/26/12	-TWTF--	2	$800.00						
Week:		08/27/12	09/02/12	-TWTF--	2	$800.00						
N 23	WLWT	08/07/12	08/10/12	6-7a news	6-7a		:30			NM	1	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-TWTF--	1	$1,000.00						
N 24	WLWT	08/07/12	08/31/12	6-7a news	6-7a		:30			NM	7	$5,600.00
Class of Time - Pre-emptible with notice												

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Obama/D/President	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-TWTF--	1	$800.00						
Week:		08/13/12	08/19/12	-TWTF--	2	$800.00						
Week:		08/20/12	08/26/12	-TWTF--	2	$800.00						
Spot	**Ch**	**Date Range**		**Description**	**Start/End Time**	**Weekdays**	**Length**		**Rate**	**Type**		
4	*WLWT*	*08/20/12-08/26/12*		*6-7a news*	*6-7a*	*-TuWThF----*	*:30*		*~~$800.00~~*	*NM*		
See MG 24.8												
8	WLWT	08/24/12-08/24/12		6-7a news	6-7a	------F----	:30		$800.00	NM		
Ⓜ	MG for 24.4 08/24											
Week:		08/27/12	09/02/12	-TWTF--	2	$800.00						
N	25	WLWT	08/07/12	08/31/12 NBC Nightly News	630-730p		:30			NM	4	$4,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-TWTF--	1	$1,000.00						
Week:		08/13/12	08/19/12	-TWTF--	1	$1,000.00						
Week:		08/20/12	08/26/12	-TWTF--	1	$1,000.00						
Week:		08/27/12	09/02/12	-TWTF--	1	$1,000.00						
N	26	WLWT	08/07/12	08/24/12 7-730p	7-730p		:30			NM	2	$1,600.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-TWTF--	1	$800.00						
Week:		08/13/12	08/19/12	-------	0	$0.00						
Week:		08/20/12	08/26/12	-TWTF--	1	$800.00						
N	27	WLWT	08/07/12	08/31/12 NBC Today Show	7-9a		:30			NM	16	$24,000.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-------	0	$0.00						
Week:		08/13/12	08/19/12	-TWTF--	6	$1,500.00						
Week:		08/20/12	08/26/12	-TWTF--	5	$1,500.00						
Week:		08/27/12	09/02/12	-TWTF--	5	$1,500.00						
N	28	WLWT	08/06/12	08/10/12 NBC Today Show	7-9a		:30			NM	6	$18,000.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-TWTF--	6	$3,000.00						
N	29	WLWT	08/14/12	08/31/12 730-8p	730-8p		:30			NM	2	$1,600.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-TWTF--	1	$800.00						
Week:		08/20/12	08/26/12	-------	0	$0.00						
Week:		08/27/12	09/02/12	-TWTF--	1	$800.00						
N	30	WLWT	08/07/12	08/31/12 NBC Today Show II	9-10a		:30			NM	13	$7,800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-------	0	$0.00						
Week:		08/13/12	08/19/12	-TWTF--	5	$600.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$600.00						
Week:		08/27/12	09/02/12	-TWTF--	4	$600.00						
D	31	WLWT	08/10/12	08/10/12 F10-11p	F10-11p		:30			NM	0	$0.00
N	32	WLWT	08/10/12	08/31/12 F9-10p	F9-10p		:30			NM	1	$2,500.00
Class of Time - Fixed Non Pre-emptible												

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		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-------	0	$0.00						
Week:		08/13/12	08/19/12	-------	0	$0.00						
Week:		08/20/12	08/26/12	-------	0	$0.00						
Week:		08/27/12	09/02/12	----1--	1	$2,500.00						
N 33	WLWT	08/27/12	08/27/12	M8-9p	M8-9p		:30			NM	1	$2,500.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/27/12	09/02/12	1------	1	$2,500.00						
N 34	WLWT	08/18/12	09/02/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	6	$900.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----SS	2	$150.00						
Week:		08/20/12	08/26/12	-----SS	2	$150.00						
Week:		08/27/12	09/02/12	-----SS	2	$150.00						
N 35	WLWT	08/18/12	09/02/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	6	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----SS	2	$250.00						
Week:		08/20/12	08/26/12	-----SS	2	$250.00						
Week:		08/27/12	09/02/12	-----SS	2	$250.00						
N 36	WLWT	08/11/12	08/12/12	Sa/Su 6p News Olympics	6-7p		:30			NM	1	$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-----SS	1	$2,000.00						
N 37	WLWT	08/11/12	09/02/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	12	$6,600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/06/12	08/12/12	-------	0	$0.00						
Week:		08/13/12	08/19/12	-----SS	4	$550.00						
Week:		08/20/12	08/26/12	-----SS	4	$550.00						
Week:		08/27/12	09/02/12	-----SS	4	$550.00						
N 38	WLWT	08/18/12	09/02/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	6	$3,600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----SS	2	$600.00						
Week:		08/20/12	08/26/12	-----SS	2	$600.00						
Week:		08/27/12	09/02/12	-----SS	2	$600.00						
N 39	WLWT	08/18/12	09/01/12	Sa 10-11a News	Sa 10-11a		:30			NM	3	$2,400.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----1-	1	$800.00						
Week:		08/20/12	08/26/12	-----1-	1	$800.00						
Week:		08/27/12	09/02/12	-----1-	1	$800.00						
N 40	WLWT	08/18/12	09/01/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	3	$2,400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----1-	1	$800.00						
Week:		08/20/12	08/26/12	-----1-	1	$800.00						

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Contract / Revision	Alt Order #
937578 /	06256653

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA FOR FLIGHT A	**1522**

Advertiser	Original Date / Revision
Obama/D/President	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	-----1-	1	$800.00						
N 41	WLWT	08/18/12	09/01/12	Open House SAT 7:30pm	SA 7:30-8:00pm		:30			NM	3	$300.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-----1-	1	$100.00						
Week:		08/20/12	08/26/12	-----1-	1	$100.00						
Week:		08/27/12	09/02/12	-----1-	1	$100.00						
N 42	WLWT	08/18/12	09/01/12	NBC Saturday Today	Sa8-10a		:30			NM	3	$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-----1-	1	$1,000.00						
Week:		08/20/12	08/26/12	-----1-	1	$1,000.00						
Week:		08/27/12	09/02/12	-----1-	1	$1,000.00						
N 43	WLWT	08/19/12	09/02/12	Extra Weekend	Extra Weekend		:30			NM	3	$225.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$75.00						
Week:		08/20/12	08/26/12	------1	1	$75.00						
Week:		08/27/12	09/02/12	------1	1	$75.00						
N 44	WLWT	08/19/12	09/02/12	Sports Rock	Sports Rock		:30			NM	3	$600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$200.00						
Week:		08/20/12	08/26/12	------1	1	$200.00						
Week:		08/27/12	09/02/12	------1	1	$200.00						
N 45	WLWT	08/19/12	09/02/12	Extra Weekend	Extra Weekend		:30			NM	3	$225.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$75.00						
Week:		08/20/12	08/26/12	------1	1	$75.00						
Week:		08/27/12	09/02/12	------1	1	$75.00						
N 46	WLWT	08/19/12	09/02/12	SU 530-6a	SU 530-6a		:30			NM	3	$300.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$100.00						
Week:		08/20/12	08/26/12	------1	1	$100.00						
Week:		08/27/12	09/02/12	------1	1	$100.00						
N 47	WLWT	08/19/12	09/02/12	NBC Sunday Today	Su8-9a		:30			NM	3	$4,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$1,500.00						
Week:		08/20/12	08/26/12	------1	1	$1,500.00						
Week:		08/27/12	09/02/12	------1	1	$1,500.00						
N 48	WLWT	08/19/12	09/02/12	Su 9-10a News	Su 9-10a		:30			NM	3	$3,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$1,000.00						
Week:		08/20/12	08/26/12	------1	1	$1,000.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	------1	1	$1,000.00						
D 49	WLWT	08/12/12	08/26/12	Sun NBC Prime Other	Prime Other		:30			NM	0	$0.00
N 50	WLWT	08/07/12	09/03/12	11-1135p M-Su	11-1135p		:30			NM	4	$6,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	M------	1	$1,500.00						
Week:		08/14/12	08/20/12	MTWTFSS	1	$1,500.00						
Week:		08/21/12	08/27/12	MTWTFSS	1	$1,500.00						
Week:		08/28/12	09/03/12	MTWTFSS	1	$1,500.00						
N 51	WLWT	08/21/12	08/21/12	Tue NBC Prime Other	Prime Other		:30			NM	1	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	-1-----	1	$5,000.00						
N 52	WLWT	08/14/12	08/28/12	Tue NBC Prime Other	Prime Other		:30			NM	2	$10,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-1-----	1	$5,000.00						
Week:		08/20/12	08/26/12	-------	0	$0.00						
Week:		08/27/12	09/02/12	-1-----	1	$5,000.00						
N 53	WLWT	08/29/12	08/29/12	W10-11p	W10-11p		:30			NM	1	$3,600.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	--1----	1	$3,600.00						
N 54	WLWT	08/15/12	08/22/12	W9-10p	W9-10p		:30			NM	2	$10,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	--1----	1	$5,000.00						
Week:		08/20/12	08/26/12	--1----	1	$5,000.00						
N 55	WLWT	08/20/12	09/03/12	NBC Today Show III	10-11a		:30			NM	6	$2,100.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	2------	2	$350.00						
Week:		08/27/12	09/02/12	2------	2	$350.00						
Week:		09/03/12	09/09/12	2------	2	$350.00						
N 56	WLWT	08/20/12	09/03/12	JUDGE JUDY EF	Judge Judy		:30			NM	3	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$500.00						
Week:		08/27/12	09/02/12	1------	1	$500.00						
Week:		09/03/12	09/09/12	1------	1	$500.00						
N 57	WLWT	08/20/12	09/03/12	DR OZ EF	4PM-5PM		:30			NM	3	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$500.00						
Week:		08/27/12	09/02/12	1------	1	$500.00						
Week:		09/03/12	09/09/12	1------	1	$500.00						
N 58	WLWT	08/13/12	08/13/12	430-5a News	430-5a		:30			NM	1	$100.00
Class of Time - Immediately Pre-emptible without notice												

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	1------	1	$100.00						
N 59	WLWT	08/20/12	09/03/12	430-5a News	430-5a		:30			NM	3	$105.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$35.00						
Week:		08/27/12	09/02/12	1------	1	$35.00						
Week:		09/03/12	09/09/12	1------	1	$35.00						
N 60	WLWT	08/20/12	08/27/12	5-530p M-F news	5-530p		:30			NM	2	$1,350.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$675.00						
Week:		08/27/12	09/02/12	1------	1	$675.00						
N 61	WLWT	08/06/12	08/06/12	5-6a news	5-6a		:30			NM	1	$200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	1------	1	$200.00						
N 62	WLWT	08/20/12	09/03/12	5-6a news	5-6a		:30			NM	6	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	2------	2	$200.00						
Week:		08/27/12	09/02/12	2------	2	$200.00						
Week:		09/03/12	09/09/12	2------	2	$200.00						
N 63	WLWT	08/20/12	09/03/12	530-6p M-F news	530-6p		:30			NM	3	$2,025.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$675.00						
Week:		08/27/12	09/02/12	1------	1	$675.00						
Week:		09/03/12	09/09/12	1------	1	$675.00						
N 64	WLWT	08/06/12	08/13/12	6-7a news	6-7a		:30			NM	4	$4,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	2------	2	$1,000.00						
Week:		08/13/12	08/19/12	2------	2	$1,000.00						
N 65	WLWT	08/20/12	09/03/12	NBC Today Show	7-9a		:30			NM	3	$4,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$1,500.00						
Week:		08/27/12	09/02/12	1------	1	$1,500.00						
Week:		09/03/12	09/09/12	1------	1	$1,500.00						
N 66	WLWT	08/06/12	08/06/12	NBC Today Show	7-9a		:30			NM	1	$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	1------	1	$3,000.00						
N 67	WLWT	08/13/12	08/13/12	NBC Today Show	7-9a		:30			NM	2	$6,000.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	2------	2	$3,000.00						

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N 68	WLWT	08/20/12	09/03/12	NBC Today Show II	9-10a		:30			NM	3	$1,800.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	1------	1	$600.00							
Week:	08/27/12	09/02/12	1------	1	$600.00							
Week:	09/03/12	09/09/12	1------	1	$600.00							
N 69	WLWT	08/06/12	08/06/12	530-6p M-F news	530-6p		:30			NM	1	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	1------	1	$1,000.00							
N 70	WLWT	08/07/12	08/10/12	530-6p M-F news	530-6p		:30			NM	2	$2,000.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-TWTF--	2	$1,000.00							
N 71	WLWT	08/03/12	08/03/12	6-630p M-F news	6-630p		:30			NM	1	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	----1--	1	$1,200.00							
N 72	WLWT	08/06/12	08/06/12	6-630p M-F news	6-630p		:30			NM	1	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	1------	1	$1,200.00							
N 73	WLWT	08/03/12	08/03/12	6-7a news	6-7a		:30			NM	2	$2,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	----2--	2	$1,000.00							
N 74	WLWT	08/13/12	08/13/12	Mon NBC Prime Other	Prime Other		:30			NM	1	$2,500.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	1------	1	$2,500.00							
D 75	WLWT	08/11/12	08/12/12	Sa/Su 6p News Olympics	6-7p		:30			NM	0	$0.00
N 76	WLWT	08/14/12	08/19/12	11-1135p M-Su	11-1135p		:30			NM	1	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	-TWTFSS	1	$1,500.00							
N 77	WLWT	08/21/12	08/24/12	12-1230p M-F news	12-1230p		:30			NM	2	$700.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-TWTF--	2	$350.00							
N 78	WLWT	08/03/12	08/03/12	NBC Today Show	7-9a		:30			NM	3	$9,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	----F--	3	$3,000.00							
N 79	WLWT	08/14/12	08/17/12	1230-1p	1230-1p		:30			NM	1	$350.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	-TWTF--	1	$350.00							
N 80	WLWT	08/14/12	08/17/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	1	$250.00
Class of Time - Immediately Pre-emptible without notice												

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	1	$250.00						
N 81	WLWT	08/14/12	08/17/12	2-3p	2-3p		:30			NM	1	$500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	1	$500.00						
N 82	WLWT	08/17/12	08/17/12	F10-11p	F10-11p		:30			NM	1	$2,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	----F--	1	$2,500.00						
N 83	WLWT	08/24/12	08/24/12	F9-10p	F9-10p		:30			NM	1	$2,500.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	----F--	1	$2,500.00						
N 84	WLWT	09/02/12	09/02/12	Sun NBC Prime Other	Prime Other		:30			NM	2	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	------S	2	$2,500.00						
N 85	WLWT	08/26/12	08/26/12	NFL Pre-Season	NFL		:30			NM	2	$10,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------S	2	$5,000.00						
N 86	WLWT	08/15/12	08/15/12	W10-11p	W10-11p		:30			NM	1	$3,600.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	--W----	1	$3,600.00						
N 87	WLWT	08/29/12	08/29/12	W9-10p	W9-10p		:30			NM	1	$5,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	--W----	1	$5,000.00						
									Totals		342	$276,465.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	237	$200,720.00	$170,612.00
08/27/12 -09/03/12	105	$75,745.00	$64,383.25
Totals	342	$276,465.00	$234,995.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, Daniel Jester,

being/on behalf of: Barack Obama, a legally qualified candidate of the Democratic political party for the office of: President of the United States in the Primary & General election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean /Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

X _____
signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date

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